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Getting the Best Out of Industry Collaborations: A Case Study

Collaboration between industry and educational institutions offer excellent opportunities to deliver high quality, relevant and engaging STEM Education for students of all ages. Industry's real world context and expertise enables students to apply their learning in an authentic context, and develop 21st century skills and entrepreneurial skills valued by employers.

In order to develop and maintain these opportunities that industry collaboration provides, collaboration partners need to have a clear framework and understanding of each other's roles in the project.

Based on our experience at the Brainary as an industry partner in a number of STEM Education projects with a broad range of collaborative partners, we outline through a case study examples the "Dos" and "Don'ts" of industry collaborations. The presentation will cover three case studies in an interactive style allowing for participants to ask questions.